

# FROM EDITOR-IN-CHIEF'S KEYBOARD

*In your opinion, what does the term "sustainability" mean? How might this issue affect the way you live right now? Place your thoughts together with our paper this month.....*



Welcoming you to February, Affectionate Month!!!

This month's issue focuses on how to improve sustainability with actionable suggestions. As readers, we get a glimpse of the various plans and initiatives put into place to secure environmental longevity. Peng Lu Sen (pages 66-71) argues that the Internet of Things can help the creative industries overcome their digital and ethical issues. The blockchain technology strategy in green supply chain ecosystem is discussed by Guo Wei (pages 58-65) in contrast. Also, local government accountability in Indonesia's Jakarta Province is a topic brought up by Sri Hayati and Faria Ruhana (pages 26-38).

This whole process helped get us one step closer to sustainability. The idea that sustainability is only concerned with the environment is incorrect, despite its association with the environmental movement. Environmental sustainability, social sustainability, and economic sustainability are the three pillars upon which sustainability rests. Whether we embrace it or not, it is everywhere we go and a part of who we are. Let's work together to make the world a better place for future generations.

*Sentosa I.*

**ASSOC. PROF. DR. ILHAM SENTOSA**  
**Editor-in-Chief**



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