

# FROM EDITOR-IN-CHIEF'S KEYBOARD

*"The success of a business should not be measured solely by its financial performance, but also by the positive impact it has on the community it serves."*

*- John Mackey, CEO of Whole Foods Market-*



April Fool !!!!!

Let's discuss how our enterprises can contribute to the development of the community or society. The importance and complexity of the function of businesses in community development cannot be overstated. Businesses have the potential to substantially contribute to the well-being and development of communities in a variety of ways. As an illustration, businesses generate employment opportunities, which are crucial for economic expansion and poverty reduction. By creating jobs, businesses enable individuals and families to enhance their standard of living, gain access to education and healthcare, and contribute to the community's overall development.

Policy advancements this month have helped to empower local communities. Li Xiaohong discusses how government policy in China has helped to empower women business owners (page 1-9), and Marulina Dewi discusses the impact of policy dynamics on food supply chains (page 55-61) in Indonesia, which has serious implications for the health and well-being of the country's population. How fascinating is that?

Browse the other features in this issue to learn more about the many topics covered.

*Sentosa I.*

**ASSOC. PROF. DR. ILHAM SENTOSA**  
**Editor-in-Chief**



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