

Editorial

Journal of Digitainability, Realism & Mastery (DREAM) is a novel multidisciplinary peer-reviewed journal devoted to Management Science and Social Sciences fields. The journal is wholly owned by Fayrel Management Services (IP0570933-M). The journal publishes and circulates high-quality academic articles and industry reports that promote the better understanding of the Business Administration, Management of Technology and Innovation, Tourism Management, e-Society, Education Management, Marketing, Human Resource Management, Economic & Financial Perspectives, Behavioral Sciences, Humanities & Arts, Transportation, Sociology etc. DREAM Journal welcomes the various types of author contribution i.e., Theoretical Articles, Conceptual Articles, Empirical Articles, Systematic Literature Reviews, Perspectives, Research Notes, Book Reviews, and White Paper (Industry).

The Thematic areas of journal are listed below:

Digital Transformation: implemetation of technology, usability and adoption of digital tools in every sector.

Eco-Tourism: Involving responsible travel to natural areas, conserving the environment, and improving the well-being of the local people.

Sustainability: The process of living within the limits of available physical, natural and social resources in ways that allow the living systems in which humans are embedded to thrive in perpetuity.

Management Science & Informatics: The study of the structure, behaviour, and interactions of natural and engineered computational systems.

Social Capital: The networks of relationships among people who live and work in a particular society, enabling that society to function effectively.

Smart Cities: A smart city is a technologically modern urban area that uses different types of electronic methods, voice activation methods and sensors to collect specific data.

Big Data Analytics: Big data analytics is the use of advanced analytic techniques against very large, diverse big data sets that include structured, semi-structured and unstructured data, from different sources, and in different sizes from terabytes to zettabytes.

DREAM journal is projected to index in Google Scholar, MyCITE, CrossRef and DOAJ (Directory of Open Access Journal). All published articles will be assigned a Digital Object Identifier (DOI) for citation, indexing and higher visibility.

Assoc. Prof. Dr. Ilham Sentosa

Editor-in-Chief

editor@dreamjournal.my