From Editor-inChief's Keyboard

The Covid-19 pandemic has obliterated all previous histories of development. In an effort to stem the tide of the pandemic, governments on every continent have ordered the strictest lockdowns in recorded history. Since nearly half of the world's population put unprecedented constraints on travel, the effects of this pandemic may impact many facets of human life and trade, including tourist management.



Reductions in financial development and unfavourable attitudes toward citizens of countries hardest hit by the Covid-19 pandemic are predicted, according to economic estimates. The economic, tourist, and social effects of the pandemic are catastrophic for all nations. Therefore, the December issue emphasises issues related to the business strategies specialisation in tourism industry. Article by Wang Haouran (page 22-30) study on the Impact of Covid-19 Epidemic on Public Views of Tourist Travel Danger and Management where there is speculation among vacationers that health concerns associated with the Covid-19 pandemic have led some to cancel their trips.

These results may be helpful to policymakers and healthcare providers in identifying those most at risk for developing maladaptive levels of anxiety in response to the Covid-19 epidemic. Healthcare professionals can enhance the quality of their educational interventions by focusing on the needs of out-of-country tourists. Because of the severity of the Covid-19 outbreak, this study offers useful information for developing more fool proof plans to restore travelers' faith in the tourism industry after they've been through a health crisis and a frightening experience abroad.

Let us unwind and have fun by reading the current issue. This is the final issue for 2022. My team and I hope that the content of our journal during the year will greatly contribute to your life improvement. We'll see you in 2023 and say goodbye in 2022.

Assoc. Prof. Dr. Ilham Sentosa